



Subject: Join Us in Making a Difference! Donate Prizes For Our Raffle Event!

Dear Potential Donor,

I hope this letter finds you in good health and high spirits. On behalf of the Delta Xi Lambda Chapter of Alpha Phi Alpha, Fraternity, Inc., I am writing to request your generous support for our upcoming raffle that is a part of our annual semi-formal fundraising event, The Wine & Cheese Experience. This event will take place on Saturday, October 14, 2023, at the Quantum Leap Winery in Winter Park, FL.

The Wine & Cheese Experience is dedicated to our beloved brother, Sylvester “Sly” Taylor who passed away in 2021.

Sly had over 40 years of experience in the Hospitality Industry, with 28 of those years spent at the Walt Disney World Resort where he was a Meeting Planner and Wine Sommelier. His love of wine and hospitality led to him starting The Wine & Cheese Experience over 15 years ago.

To honor his legacy, the Taylor family launched the Sylvester Taylor Invictus Hospitality Scholarship. Named after his favorite poem, the scholarship seeks to reward High School Seniors, Undergraduate, Trade School, and Graduate school students who are pursuing a career in the hospitality and food service industry.

A portion of the proceeds from The Wine & Cheese Experience will help award more scholarships to deserving students.

We are passionate about making a positive impact in our community. With The Wine & Cheese Experience and our raffle, we aim to raise funds that will directly benefit the work and initiatives of our organization. Through our education foundation, we awarded \$32,500 in scholarships in 2022. We also delivered over one thousand (1,000) books and large quantities of supplies to four head start centers in Orange County last year. We want to exceed that support this year, but we need your help.

To ensure the success of our event, we are seeking exciting prizes that will captivate participants and boost their enthusiasm. Whether it's a gift certificate, merchandise, unique experiences, or any other valuable contribution, every prize counts and will help us achieve our fundraising goals.

With your support, we believe this year's raffle can reach new heights and create a substantial impact on the lives of those we aim to assist.

In return for your generous donation, we offer various benefits, including prominent recognition at The Wine & Cheese Experience, recognition in social media promotion, and on the event website. This will provide valuable exposure for your company and showcase your commitment to supporting the community.

We are grateful for your consideration of our request and would love to discuss how we can further highlight your company's support. Please do not hesitate to contact me at 407-252-9971 or marketingdxl@gmail.com to arrange for donation collection or if you have any questions. You can also visit our website: dxlwineandcheese.com to learn more about this amazing event.

Thank you for your time, consideration, and potential support in this meaningful endeavor. Together, we can continue to make a difference in the Orlando community.

Warmest regards,

Marshall White
The Wine & Cheese Experience Committee
Delta Xi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc.

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AN EVENING OF FUNDRAISING, ENTERTAINMENT, STYLE, SOPHISTICATED & COMMEMORATION