



Subject: Join Us in Making a Difference at The Wine & Cheese Experience!

Dear Potential Sponsor/Donor,

I hope this message finds you well. We are delighted to invite you to support The Wine & Cheese Experience, a remarkable event taking place on September 28, 2024, at the Formosa Winery Tasting House in Kissimmee, FL. The evening will feature over 50 wines, gourmet cheeses, and a lively Monte Carlo Night, all set in a vibrant atmosphere.

EVENT OVERVIEW:

- **Date & Time:** September 28, 2024, 7:00 PM - Midnight
- **Location:** Formosa Winery Tasting House, 3011 Formosa Gardens Blvd., Kissimmee, FL 34747
- **Highlights:** A selection of fine wines, gourmet cheeses, live DJs, casino games, cocktail and cigar lounges

WAYS TO SUPPORT:

1. Sponsorship Opportunities:

- We are excited to offer a range of sponsorship opportunities for The Wine & Cheese Experience, each designed to provide significant benefits to our sponsors while supporting a great cause. By becoming a sponsor, you will gain valuable exposure and align your brand with a prestigious event that attracts a discerning and engaged audience.

Our sponsorship packages include prominent recognition at the event, on our website, and across social media platforms. Additionally, sponsors will enjoy exclusive perks such as VIP seating, branded event materials, and special acknowledgments throughout the evening.

2. Donations:

- Direct contributions to support our scholarships and community programs.
- Tax-deductible donations with 100% going to scholarship recipients.

3. Raffle Prizes:

- We are also seeking gift cards, merchandise, services, or unique experiences for our raffle.

BENEFICIARIES:

Your support will benefit the Delta Xi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. and our Hankins/Johnson Education Foundation, which has provided over \$385,000 in scholarships and funded numerous youth programs in Central Florida. We also honor Brother Sylvester "Sly" Taylor through the Invictus Hospitality Scholarship, aiding students pursuing careers in hospitality and food service.

By becoming a sponsor or donor, you will not only gain exposure and brand alignment with a prestigious event but also make a significant impact on the lives of young individuals in our community.

For more information, please visit dxlwineandcheese.com or contact us directly at marketingdxl@gmail.com.

Thank you for considering our invitation. We look forward to partnering with you to create an unforgettable evening and support our community.

Warmest Regards,

Marshall White
The Wine & Cheese Experience Chair
Delta Xi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc.



SPONSORSHIP OPTIONS

COCKTAIL LOUNGE SPONSOR

- Reserved Seating For 8 People
- 1 \$20 Wine Card Per Person
- 1 Complimentary Cocktail Ticket Per Person
- Complimentary Charcuterie
- \$3,000 Casino Chips Per Person
- Naming Rights: "Company Name" Cocktail Lounge
- Customized Banner In The Cocktail Lounge
- Company Logo On Table Wrap
- Company Logo On Step & Repeat
- Company Logo On Wayfinding Signage
- Company Logo On Event Website
- Company Logo On Social Media
- Company Logo On Cocktail Menu

\$3,000.00

CASINO CORNER SPONSOR

- Reserved Seating For 8 People
- 1 \$20 Wine Card Per Person
- 1 Complimentary Cocktail Ticket Per Person
- Complimentary Charcuterie
- \$3,000 Casino Chips Per Person
- Naming Rights: "Company Name" Casino Corner
- Company Logo On Digital Display
- Company Logo On Step & Repeat
- Company Logo On Wayfinding Signage
- Company Logo On Event Website
- Company Logo On Social Media

\$2,500.00

CHARCUTERIE TABLE SPONSOR

- Reserved Seating For 6 People
- 1 \$20 Wine Card Per Person
- 1 Complimentary Cocktail Ticket Per Person
- Complimentary Charcuterie
- \$3,000 Casino Chips Per Person
- Naming Rights "Company Name" Charcuterie Table
- Company Logo On Digital Display
- Company Logo On Step & Repeat
- Company Logo On Wayfinding Signage
- Company Logo On Event Website
- Company Logo On Social Media

\$2,000.00

CIGAR LOUNGE SPONSOR

- Reserved Seating For 4 People
- 1 \$20 Wine Card Per Person
- 1 Complimentary Cocktail Ticket Per Person
- Complimentary Charcuterie
- \$3,000 Casino Chips Per Person
- Naming Rights "Company Name" Cigar Lounge
- Customized Banner In The Cigar Lounge
- Company Logo On Step & Repeat
- Company Logo On Wayfinding Signage
- Company Logo On Event Website
- Company Logo On Social Media

\$1,500.00

DANCE FLOOR SPONSOR

- Reserved Seating For 2 People
- 1 \$20 Wine Card Per Person
- 1 Complimentary Cocktail Ticket Per Person
- Complimentary Charcuterie
- \$3,000 Casino Chips Per Person
- Naming Rights "Company Name" Dance Floor
- Company Logo On Digital Display
- Company Logo On Step & Repeat
- Company Logo On Wayfinding Signage
- Company Logo On Event Website
- Company Logo On Social Media

\$1,000.00

MARKETINGDXL@GMAIL.COM | WWW.DXLWINEANDCHEESE.COM



SPONSORSHIP ORDER PAGE

COCKTAIL LOUNGE SPONSOR - \$3,000.00

CASINO CORNER SPONSOR - \$2,500.00

CHARCUTERIE TABLE SPONSOR - \$2,000.00

CIGAR LOUNGE SPONSOR - \$1,500.00

DANCE FLOOR SPONSOR - \$1,000.00

TOTAL DUE: \$ _____

PAYMENT METHOD: **Check** **Credit Card** **Money Order**

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

SPONSOR / ADVERTISER SIGNATURE: _____

Make Checks Payable To: Alpha Phi Alpha Fraternity, Inc. - Delta Xi Lambda Chapter

Mail To: Alpha Phi Alpha Fraternity, Inc. - Delta Xi Lambda Chapter
P.O. Box 555038 | Orlando, FL 32855

E-mail Order Form To: MarketingDXL@gmail.com

For More Information Contact: Marshall White: MarketingDXL@gmail.com

Please respond with your sponsor preference no later than September 1, 2024. Please select your payment method in the spaces provided. If a check is not received with this form, an invoice will be issued. Company Names / Logos will not be placed without payment. All graphics must be submitted in accordance with the specifications outlined in this booklet. Payment shall be remitted in full with advertisement. ALL GRAPHICS MUST BE RECEIVED BY SEPTEMBER 1. This order form represents an agreement for the purchase of a sponsorship package. The signor becomes the responsible for payment upon receipt of the completed order form. The Delta Xi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. reserves the right to reject any sponsor or graphic that is deemed inappropriate.

**IF YOU WOULD LIKE TO MAKE A RAFFLE PRIZE OR CASH DONATION PLEASE VISIT:
DXLWINEANDCHEESE.COM/DONATIONS**